1. PURPOSE

1.1. To ensure and maintain the highest standards of conduct for elected officials of the BWF and its Continental Confederations.

2. DEFINITIONS

2.1. **Elected Official** means any person who holds a position on a BWF or Continental Confederation body further to an election conducted in accordance with their Statutes.

3. APPLICABILITY

3.1. This Code is applicable to all Elected Officials.

3.2. Elected Officials shall also be bound by the BWF Judicial Procedures and the Badminton Code of Ethics as "Officials".

4. SPECIFIC PROVISIONS FOR CONDUCT

Elected Officials are required to follow the specific provisions outlined in this Code of Conduct:

4.1. **Duty of Loyalty**: When attending meetings of the body they represent, Elected Officials shall not, under any circumstances, regard themselves or be regarded, as representing or acting on behalf of any organisation. They shall speak and vote on all matters only in the general interest of the body they represent and the game of badminton.

4.2. **Duty of Diligence and to Act in Good Faith**: Elected Officials must become familiar with and abide by the regulations and the terms of reference of the body they were elected to.

Elected Officials must be familiar with the governance and operations of the body they represent, through attending meetings and reviewing the minutes of missed meetings and to keep up to date with all the material provided to the meetings on which basis decisions are made.

Elected Officials must reasonably attend all meetings for the body they represent.

4.3. **Duty to Consult**: Elected Officials shall consult stakeholder from the constituents and seek to become familiar with the opinions of affiliated Associations on all matters of interest to world badminton.

4.4. **Duties to Exercise Powers**: Elected Officials shall exercise and delegate only those powers which are so defined in the rules for the body they represent.

4.5. **Accountability**: Elected Officials, and the body they represent, shall be accountable to other organs within their organisation for their individual and collective decisions as defined in the applicable rules and terms of reference for the body they represent.

Elected Officials must ensure that records, financial records and minutes of meetings are properly maintained and archived appropriately.

4.6. **Failing to Declare and Interest**: Elected Officials must declare any conflict of interest as defined in the Code of Ethics including registering a personal or close
family member’s interest in areas that relate to the BWF’s or their Continental Confederation’s activities.

4.7. **Personal Gain:** Elected Officials must not take, influence, or try to influence a BWF or Continental Confederation decision that results in the Elected Official or a close family member benefiting (in money or kind) from the decision.

4.8. **Duty to Act Honestly:** At all times Elected Officials shall act honestly in relation to accounting for and claiming personal expenses while working on behalf of the BWF, its Continental Confederations, or undertake or attempt to undertake any kind of fraudulent behaviour while serving as an Elected Official.

4.9. **Criminal Conviction:** Elected Officials are obliged to declare to the Secretary General of the organisation they represent if they are under investigation for a serious criminal offence or have been convicted of such and offence which is likely to bring the BWF, the Continental Confederation or the sport of badminton into disrepute.

4.10. **Representation to Media:** Elected Officials must not make public statements to the media on the activities of the organisation they represent, unless properly authorised to do so.

   Elected Officials must refrain from making negative, derogatory or personal comments in relation to Elected Officials and staff through media and social media posts. They must also refrain from comments that may question their professionalism or integrity.

5. **JUDICIAL PROCEDURES**

5.1. Potential breaches of this Code of Conduct shall be investigated and adjudicated in accordance with the principles and procedures set out in the BWF Judicial Procedures.