

Strategic Plan Report 2016-2020

The period established for our strategic plan has been completed, with the help of Member Associations we managed to meet most established indicators with very satisfactory levels of compliance.

We never imagined that this 2020 would have stopped many activities worldwide, especially at the sport area, one of the hardest-hit sectors which has felt the effect of the pandemic. Despite this, we continued to work and develop strategies that will help us as a Confederation to reach our members.

In general terms, and to know in summary the compliance in the different areas that integrate our plan, we show below the following figure:



The area most affected by the pandemic was Development, as many of you know, face-to-face activities were not executed, activities that were indicated in our plan, but despite this we want to mention that the BPAC Coach Corner space was developed, where every Tuesday and Friday virtual conferences were held with different coaches and where different topics were elucidated, this with the aim of being able to help a continuous education of the coaches on our continent. We thank the development area for this great effort and we do not want to forget to mention

that this activity was considered as a good practice for the Badminton World Federation, inviting the rest of the Continental Confederations to follow this practice.

For the fulfillment of the different indicators established in the areas of our plan, annual monitoring was made with the participation of the director of each area of the office; by doing this, we ensured the control and evaluation of our plan annually, where in addition, we had the feedback of each area to determine if the established indicators should undergo any modification. For us as a EXCO it is a commitment to be able to comply with the established, this allows us to have an excellent evaluation of our region towards Badminton World Federation.

We want to thank everyone for their commitment to their activities and the support provided for the fulfillment of our plan, we invite you to continue working and be able to comply with our 2020-2024 plan. Let us move forward and work together because in this way we ensure that our sport has greater growth on our continent.