

## PAN AM BADMINTON CONFEDERATION

**2019 ANNUAL GENERAL MEETING & ELECTIONS** 

**AGENDA ITEM 5** 

**CANDIDATE PROFILES** 

**ELECTION TO COUNCIL - 2019 - 2023** 



### PAN AM BADMINTON CONFEDERATION

## NOMINATIONS FOR ELECTION TO BPAC PRESIDENT

Please find attached the candidates for the election to BPAC President. The nominations of these candidates were received in accordance with Article 50-51-52-53 of the BPAC constitution. The names are accompanied by those of their proposer and seconder(s), together a profile of the candidate's qualifications for election to Council.

Voting at the AGM will take place under Item 7 of the Order Paper.

The number of votes per candidate will be published, as required by Article 54 of the BPAC Constitution.

The candidates (in alphabetical order according to the first name) are:

#### PRESIDENT:

- 1. Mr. Francisco Ferraz de Carvalho
- 2. Mr. Vishwanauth Tolan

### **DEPUTY PRESIDENT:**

- 1. Mr. Anil Kaul
- 2. Mr. Donald Mauricio Paiz Aguilar

### **VICE PRESIDENT NORTH AMERICA**

- 1. Mr. Francisco Javier Orozco
- 2. Mr. Mario Gustavo Lock

### **VICE PRESIDENT CENTRAL AMERICA**

- 1. Mr. José Armando Bruni Ochoa
- 2. Mr. José Gabriel del Busto

### **VICE PRESIDENT CARIBBEAN**

- 1. Mr. Generoso Castillo
- 2. Mr. Robert Michael Richards

### **VICE PRESIDENT SOUTH AMERICA**

- 1. Mr. Gonzalo Mario Castillo Guzmán
- 2. Mrs. Sandra Constanza Moreno Cruz



## Candidate Profiles - Election to BPAC President

### 1. MR. FRANCISCO FERRAZ DE CARVALHO

### **Proposer:**

- 1. Federación Chilena de Badminton
- 2. Federación Deportiva Peruana de Badminton
- 3. Federación Nacional de Badminton de Guatemala

### Seconder (s):

- 1. Federación Paraguaya de Bádminton
- 2. Federación Uruguaya de Bádminton
- 3. Federación Venezolana de Bádminton
- 4. Federación Salvadoreña de Bádminton

Born: 27<sup>th</sup> January 1979

**Languages:** Portuguese, Spanish, English

- a. Brief statement of nominee's qualifications / experience.
- FEDERAÇÃO DE BADMINTON DO PIAUÍ PRESIDENT 2007 / 2011
- CONSTRUTORA SUCESSO MARKETING MANAGE 2007 / PRESENT
- CONCEITO A COMUNICAÇÃO CEO 2010 / PRESENT
- CONFEDERAÇÃO BRASILEIRA DE BADMINTON PRESIDENT 2012 / PRESENT
- RIO 2016 ADVISER 2016 / PRESENT

- Ex-player 2001/2010
- Technical Director International tournaments in Brazil 2012 / 2017
- Team Manager Panam Junior and Sulamericano Tournament 2009 / 2014
- Sport Hall Created the first exclusive and appropriate center for badminton in Brazil 2017
- Rio 2016 participated in the organization of the first Olympic Games in South America 2013 / 2016



- Business Badminton sponsor meetings
- AGM Represented Brazil in the Assemblies of Panam 2012 / 2018
- AGM Represented Brazil in the Assemblies BWF 2012 / 2018
- AGM Represented Brazil in the Assemblies of CONSUBAD 2012 / 2018
- Olympics Brazil Member present 2012 and 2016 Olympics Games
- PANAM Games Member Present Pan American Games with players and medals 2015
- South American Games Member present with players and medals 2018
- Olympics Games Contributed to Brazil to participate in the first Olympics with two athletes 2016
- YOG Contributed Brazil participate in the first Olympics of youth with two athletes, with medal – 2018
- CBBd implemented the governance and transparency 2012 / 2018
  - c. Other sporting, commercial, management or professional experience or relevant qualifications.
- MBA Economic 2006/2008
- MBA Management 2003/2004
- Several Lectures 2005 / 2010
- University professor Marketing 2005/2010
- Corporal coordinator 2003/2005
- Control of Finance 1998/2000

## d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.

My name is Francisco Ferraz President of the Brazilian Badminton Confederation. I were responsible for the last 8 years in having a high quality project for Badminton Brazil. The reason for this candidature is to inform that I am running for president PANAM. I am a friend of all countries and I have always been a good partner to help the nations. I would like to extend my greetings and say that I am ready to work for PANAM. I hope to have your organization's confidence in the next election. I would like to present my proposals below.

The badminton is integration agent, because is one of the activities that most bind people to each other. The social function and capacity encompasses a wide repertoire of symbols, values, norms and behaviours that identify the integrity and clearly differentiate from other social practices that we know.

Badminton is a very attractive sport, very easy to practice and it enchants everyone, it is an indicator of social and human development. For example, has special characteristics and when we give adequate attention favours a faster and sustained growth. Therefore, we have a



characteristic of sustainable sport, generating results of suitable qualities for competitive teams. All governance theory is understandable to apply, but it is important to note that it is necessary to have people to do administrative tasks and that they have favourable conditions for accomplishing and fulfilling functions, through the participatory management model for results. To value the works and collaborators, with integral development plan.

- 1 Privacy Policy
- 2 On-line transmission of the General Assembly
- 3 Send financial reports to affiliate members
- 4 To know the Codes of Ethics and Conduct (athletes and referees)
- 5 Quality and Political Representation with ethics and transparency, without privileges and corruption
- 6 Responsibility for future generations with a focus on sustainability
- 7 Do not allow the creation of positions in the year of the election

For a strong badminton every day, we need to make a viable promotion plan to grow badminton. Our sport needs to gain more space in the Americas even with the other modalities that have great tradition. We are looking for integrated strategies to increase the quantity and quality of tournament players, to have more competitive countries and other interactive activities in the tournament. It would be an idea for debate, PANAM to have a league by American region.

Expand the international image of PANAM and strengthen among its affiliated members and PANAM SPORTS. That way, we will continue with sports marketing to further develop badminton. The marketing plan will direct the institution to its needs, creating awareness and publicity for badminton through consistent innovations and communication tools.

- 8 Elaborate marketing plan for PANAM events.
- 9 Support more in category 3 and 2 competitions.
- 10 Make transmissions of the draws.
- 11 Intensify integrity campaigns, women in badminton and athletes / parathletes
- 12 Mobile application.
- 13 Intensify the use of social networks.
- 14 Present during a meeting a calendar of all activities / courses / training.
- 15 Mix product launch PANAM

PAN AM has an important commitment in sports development, with support from the world federation, to become popular and improve the quality of continental players. A lot must be done to make America technically the Badminton / Para badminton with the commitment to manage the actions that prioritize the quality and maintenance of the performance sport in which our players must be accompanied by performance indicators. Therefore, this project is fundamental to reveal new talents and to make the actions of PANAM more creative. The public needs extra activities, our consumers want entertainment. The international tournaments that affiliate members run need more support.

- 16 Create a high-performance Badminton Center to train players.
- 17 The Training Center, each year, can be located in a member country.
- 18 Transparent criteria to invite players to training for example the world rankings.
- 19 Have a head coach in America to work in the high-performance center.
- 20 Help the affiliate member to do the technical planning of the players called for



### PANAM training.

- 21 Get the cash prize for 3 challenges in America.
- 22 Give transparency to the proposal to choose the city of a championship, which should be shown to all members indicating who registered and what score each took in their detailed tabulation, indicating each position.
- 23 Develop the PANAM Circuit with the improvement of the quality of the tournaments so that the circuit is recognized as a series of high-level tournaments.
- 24 Have training and updates for referees, umpires PANAM.

The progress of American badminton depends greatly on the type of development that will be carried out, since development is proportional to the budget applied.

Therefore, we must apply strategic goals and defined for umpires, new talents, education, fair play and gender equity. PANAM can give an opportunity to prioritize the development of sport in member countries, in the aspects: school and university, so that the renewal is guaranteed.

The daily management techniques are fundamental to coordinate and monitor the progress of the projects in all aspects: organization, planning, execution, administration and control. And yet observe the resources produced in time and form to ensure that the inherent flaws of processes are minimized.

- 25 Have more pro activity within BWF meetings.
- 26 Strengthen School and University Badminton.
- 27- To relaunch the program of massification of Shuttle Time with tangible achievements and continuity with the Federations and with auspices.
- 28 Coach Courses.
- 29 Offer tournament training to affiliate members.
- 30 Create a referee and umpire training project in the member federation, this will help in the PANAM and BWF test.
- 31 Conduct a survey with members and provide sporting material as much as possible.
- 32 Promote badminton during tournaments to increase the number of players.
- 33 Help affiliate members have a website and a national electronic player register.
- 34 Support for regional confederations, for example: CONSUBAD, CONCECABA



## Candidate Profiles - Election to BPAC President

## 2. MR. VISHWANAUTH TOLAN, OD, JP

### **Proposer:**

- 1. Badminton Canada
- 2. Federación Dominicana de Bádminton

#### Seconder (s):

- 1. Federación Colombiana de Badminton
- 2. Unión Panameña de Bádminton
- 3. Guyana Badminton Association

**Born:** 14<sup>th</sup> November 1961

Languages: ENGLISH

- a. Brief statement of nominee's qualifications / experience.
- BSC (Hons) UWI 1985
- Financial Controller 1992-1997, Bijoux group of companies
- Owner of Magic Wholesale (grocers) 1998 -2001
- Owner of Young's Supermarket (grocers) 1999 present
- Owner of Tropical Family Supermarket 2003 -2007
- Owner of Tolan's Total Service Station (gas station) 2008 –present
- Owner of Park Service Station (gas station) 2014 –present.
- Justice of the Peace (equiv of Notary Public) Jamaica 2008 present
- The Order of Distinction (OD) for contribution to Sports and Community Development August 6, 2018 (National Honours of Jamaica)

- Treasurer Jamaica Badminton Association 2003-2005
- President Jamaica Badminton Association 2005 Oct 2013
- Chair of Events Panam Badminton Confederation 2005 2007
- General Secretary Panam Badminton Confederation 2007 2015
- President CONCEBA 2010 2014
- Co-Chair Panam Juniors 2011 Jamaica (LOC)
- Technical Director Thomas/Uber cup 2010
- Team Manager to various Panam Juniors (Jamaica)



- PASO representative for PABC 2010, 2012
- Vice President BWF representing Panam Confederation 2013 present
- Chair Administration Committee BWF 2013 present
- Chairman Constitution Working group (BWF) 2013 present
- Host of BWF Council meeting November 2017 Jamaica
- President Panam Badminton Confederation 2015 present
  - c. Other sporting, commercial, management or professional experience or relevant qualifications.
  - Director G.C. Foster College of Physical Education 2011 2017
  - Chairman of Finance/Infrastructure Committee G.C. Foster College present
  - Chairman National Council for Indian Culture in Jamaica 2007 present
  - Chairman National Roti Festival (culture) 2006- present
  - Director Apostolic Basic School 2000 2005
  - Mentor Calabar High School 2003 present
  - 1st Vice President Jamaica Olympic Association 2013 2017
  - Chairman Games & Marketing Committee 2013-2017
  - Chef de Mission (Jamaica) 2016 Rio Olympics
  - 10.Director Jamaica Cultural Development Commission 2016 present
  - 11.Director Jamaica Institute of Sports 2016 present
  - 12.Deputy Chairman G.C. Foster College of Physical Education 2017 present
  - 13.Director Spanish Town High School 2013 present
    - d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.
- Continue to work with the BPAC office to increase the level of badminton within the region.eg for the 2020 Olympics we should have at least 8 countries being represented.
- Continue to work with the BPAC office to have an increase in number of countries and players within the region (currently ongoing) playing badminton.
- The introduction of Shuttle Time Badminton within the countries that need and will sustain this program. This will give a tremendous boost to the region.
- To modernize and revamp our Governance Structure.
- To create a dynamic environment that will enhance more Sponsorship opportunities .
- To have more countries participating within the Management of the Pan Am Confederation.
- To have more Badminton player camps.
- To build more partnerships with PASO, CONCECABA and the other regional bodies within Pan Am.
- Professional representation on the BWF board.
- Ensuring that the BWF continues to listen to the continental boards with regards to development, tournaments, equipment's etc.



• Continue lobbying efforts at the BWF for the payment of an administrative grant to each member association on an annual basis.



## Candidate Profiles - Election to BPAC Deputy President

### 1. MR. ANIL KAUL

### **Proposer:**

- 1. Federación Mexicana de Bádminton
- 2. Badminton Canada

## Seconder (s):

1. Guyana Badminton Association

**Born:** 25<sup>th</sup> December 1964

Languages: English

a. Brief statement of nominee's qualifications / experience.

- Associate Director, Government Affairs, Takeda Canada (2017-Present)
- Badminton Canada, President (2017 Present)
- Norima Canada, Director, Innovations Division (2015-2017)
- Badminton Canada, VP High Performance (2014-2017)
- Certification in Negotiating Skills with politicians and Bureaucrats.
- Schering Plough, Product Manager (2017/8)

- Badminton Canada President 2017- Present.
- Badminton Canada, VP High Performance, 2014 -2017
- Two time Olympian, Canadian Olympic Badminton Team 1992 & 1996
- Pan Am Badminton Championships Gold and Silver Medallist –multiple times.
- Canadian National Champion -5 times
- 6 years as technical director at Provincial Sport Organizations –BC and Manitoba. Developed Badminton at the grassroots and elite level.
- NCCP Certified Level 3 coach (National Level)
- NCCP Certified Level 1 & 2 Coach conductor.
- Have organized and run over 50 tournaments at the local and National levels 10.
   Coach of High School Badminton team (2016-Present).
- Coach of High School Badminton team (2016-Present)



- c. Other sporting, commercial, management or professional experience or relevant qualifications.
- Victoria Beach Club, President 2014 2016
- Assisted National and international players on and off the courts with physical and mental training and mentoring.
- Motivational Speaker 1996-Present.
- d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.
- To assist in bringing Governance and transparency to the Pan Am organization.
- Assist in changing the culture from "Badminton Pan Am" to "BADMINTON IN PAN AM" To do what is best for our sport in our region!
- To improve the communication between the Council and Members.
- Work with the members to identify and deliver meaningful programs to the regions.
- Help develop badminton at the grassroots through partnership and collaboration –
   We need to leverage Shuttle Time in a Structured manner towards increased participation of players and coaches.
- Help support our elite athletes through strategic programs and funding with the goal of having more athletes and countries represented at the Olympics and other top tournament around the world.
- Explore opportunities to develop strong programs within Pan Am towards showcasing our sport and attracting sponsorships.
- Work with BWF to increase funding to our region through strong and meaningful programmes and projects.
- Be "present" for our members and listen to their needs, ideas, and solutions.
- Support our President, Board, and members, and Represent Badminton Pan Am to the best of my ability.



## Candidate Profiles - Election to BPAC Deputy President

#### 2. MR. DONALD MAURICIO PAIZ AGUILAR

### **Proposer:**

1. Federación Deportiva Peruana de Bádminton

## Seconder (s):

- 1. Federación Paraguaya de Badminton
- 2. Confederación Brasileira de Badminton

Born: 02<sup>nd</sup> January 1959

Languages: SPANISH AND ENGLISH

e. Brief statement of nominee's qualifications / experience.

• The candidate has developed a sport and professional career, so he has the sporting vision that a leader needs, adapting to the circumstances in order to seek a quality solution to conflicts and create a competitive development structure.

- The candidate to deputy president is an active member of the Executive Committee
  of the National Federation of Badminton of Guatemala, serving as treasurer ad
  honorem, is the father of high performance athletes who represent Guatemala in
  official national and international competitions.
- He is considered one of the best promoters of the sport in recent years because he seeks other alternatives to massif the list of athletes at a professional level throughout the country, has been interested in the educational quality of the athlete as well as the development of personal values and of course sports one too.
- He managed to get Guatemala and host the Pan American Badminton tournament in 2018 and for the next 2020.



- g. Other sporting, commercial, management or professional experience or relevant qualifications.
- As a federated athlete he was part of the national swimming team from 1973 to 1976 and of the national team of motorcycles from 1974 to 1991.
  - h. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.
  - With the strategic professional vision and his sporting experience as a federated athlete and active member of the Executive Committee of the National Federation of Badminton of Guatemala, we are sure that he will greatly support the Pan Am Confederation to obtain the objectives that are proposed, as in the diffusion continental badminton sport, good governance and achievement to improve the American level. As well as the use of scarce resources in the best way in order to reach the goals.



## Candidate Profiles - Election to BPAC VP NORTH AMERICA

## 1. MR. FRANCISCO JAVIER OROZCO FLORES

### **Proposer:**

1. Federación Mexicana de Bádminton

### Seconder (s):

- 1. Federación Dominicana de Bádminton
- 2. Federación Colombiana de Bádminton
- 3. Federación Ecuatoriana de Badminton

**Born:** 29<sup>th</sup> June 1957

Languages: Spanish

a. Brief statement of nominee's qualifications / experience.

- Organization of National and international events and badminton seminars.
- Coordinator of private educational institution (1995 2002)
- High performance trainer in CODE Jalisco (1996 -2002)
- Technical director of FEMEBA (2002-2012)
- President of the Jalisco Association of Badminton (2002 -2012)

- Vice-President of the Central American and Caribbean Confederation of Badminton –CONCECABA (2014-2018)
- President of the Central American and Caribbean Confederation of Badminton CONCECABA (2018-2022)
- Vice President of the Pan American Badminton Confederation for North America –Canada, USA and México (2015-2019)
- President of the Mexican Federation of Badminton (2012-Present)



- c. Other sporting, commercial, management or professional experience or relevant qualifications.
- Director of sport development in secretary of education.
- National and international assistant of FEMEBA (2004-2008)
- Adviser to the department of physical education of the secretary of public education in Jalisco (2009)
- d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.
  - Assistant of the development area of Panama.
- Development work in the North American Region and high performance training work in the region.
- Preparation of participation projects with players and coaches in camps in Panama.
- Help in governance and transparency in Panama with financing programs.
- Work on obtaining sponsorship.
- Seek greater financial support from the BWF for the development of Pan Am projects.
- Support the member of the Council and represent Pan Am as best as possible.



## Candidate Profiles - Election to BPAC VP NORTH AMERICA

### 2. MR. MARIO GUSTAVO LOCK

### **Proposer:**

1. Confederación Brasileira de Bádminton

### Seconder (s):

1. Federación Deportiva Peruana de Bádminton

**Born:** 20<sup>th</sup> May 1978

Languages: Spanish, English

a. Brief statement of nominee's qualifications / experience.

 The Candidate has a professional and sport career, is a professional with excellent results regarding his first level professional ethics and recognized for it both at sport level and professional – labor level.

- The candidate for the Vice Presidency for North America has a long history of several years with badminton, was a formed badminton player.
- He maintains several years as an athlete, father of high level athlete who play in Ontario and have achieved several level wins in their respective categories at the local level, having participated in youth Pan American Championships.



- c. Other sporting, commercial, management or professional experience or relevant qualifications.
- As a child he made Badminton and other sport, he has always been linked to sports, it is part of his life and that of his family.
- His professional is very wide and in very good companies located in Canada, always working very closely with methodologies of good governance, good corporate governance, transparency, ethics.
- d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.
- With his strategic professional vision and his sports experience as a former player and manager, I am sure he will greatly support the Pan American Confederation to achieve the objectives described, whether in the Continental dissemination of sport, Good Governance and achievement to improve the North American level, as well as the knowledge of badminton in Canada and North America.
- I believe that it will help us enormously to carry out an excellent work plan, designing a milestone and a follow up date to achieve the established objectives with transparency, efficiency and clarity.



## Candidate Profiles - Election to BPAC VP CENTRAL AMERICA

## 1. MR. JOSÉ ARMANDO BRUNI OCHOA

### **Proposer:**

1. Confederación Brasileira de Badminton

## Seconder (s):

- 1. Federación Deportiva Peruana de Badminton
- 2. Federación Nacional de Badminton de Guatemala

Born: 03<sup>rd</sup> April 1989

Languages: Spanish Native / Intermedium English

- a. Brief statement of nominee's qualifications / experience.
- Lawyer and Notary of El Salvador, with postgraduate in public purchases, master in management of sports organizations; currently manager of the institutional adquisitions and contracting unit of the San Salvador municipal mayor's office, and president of the El Salvador Badminton Federation.
- Member of the tribunal of justice and honor of the Olympic Committee of El Salvador and member of the Court of Appeals and Arbitration of the National Institute of Sports of El Salvador.

### b. Badminton experience and involvement.

 Fesalbad was born in 2000, and at age 12 in 2001, José Armando started playing badminton, He had the opportunity to represent El Salvador in 2006 and he retired from training in 2009. In 2006 He started teaching badminton at beginner level until 2010. In the year 2017 He become president of the El Salvador federation of badminton.



- c. Other sporting, commercial, management or professional experience or relevant qualifications.
- Graduate from master in management of sports organizations (memos) in the program of the international Olympic committee for the high sports leadership, He saids it is one of the best opportunities in his career as a sports leader. He is currently aspiring to be a member of the board of directors of the Municipal Sports Institute of San Salvador.
  - d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.
- José Armando can help in the development of his region (Central America) because El Salvador is a country that is growing in badminton. They already had an athlete in Olympic youth games, thanks to a good and efficient management. In 2021 there are Central American games in Santa Tecla, El Salvador and it will undoubtedly be important that badminton has participation in these games, to start there in the Central American Olympic cycle. In the same way, it will be an important piece in the development of the Central American and Caribbean confederation of badminton. The progressive vision, the experience and the preparation with the memos, makes it undoubtedly a key element for the management of the Panam, and a support for Central America.



## Candidate Profiles - Election to BPAC VP CENTRAL AMERICA

### 2. MR. JOSE GABRIEL DEL BUSTO FERNANDEZ

### **Proposer:**

1. Asociación de Bádminton de Costa Rica

### Seconder (s):

1. Federación Dominicana de Bádminton

2. Federación Ecuatoriana de Bádminton

Born: 23<sup>th</sup> March 1981

Languages: Spanish, English, Portuguese

a. Brief statement of nominee's qualifications / experience.

- Sport Management education
- Master degree for Organization of sports bodies
- Organizing committee for Central America School Games
- Organization od Badminton Events and Seminars

- President of Guatemala Badminton Federation (2008-2015) for two terms
- Vice President of Central America of Badminton Pan Am (2011-2018) for two terms
- Chair of Development Committee at Badminton Pan Am.
- Organizer for BWF Players Pathway Course.



- c. Other sporting, commercial, management or professional experience or relevant qualifications.
- Under Chief of Mission for Olympic Cycle Events (CAC Games, CA Games, Pan Am Games and Youth Olympic Games 2018)
- Technical Adviser for NOC and CDAG (Sport Confederation)
- Coordinator for Master Course for Sport Management at Galileo University.
- Associate at Sport Lab "Fitlab Guatemala)
- Speaker in Sports Management courses of the Guatemalan Olympic Committee.
  - d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.
  - Mr. Del Busto carrier's extensive knowledge in the sport world. His education has always been related to sport – organization and development. He has been successfully involved in badminton for over 10 years.
  - Mr. Del Busto con positively contribute in different areas in our sport, such as development marketing among others.
     He speaks Spanish, Portuguese and English, so he can effectively communicate.



## Candidate Profiles - Election to BPAC VP CARIBBEAN

### 1. MR. GENEROSO CASTILLO

### **Proposer:**

1. Federación Dominicana de Bádminton

## Seconder (s):

- 1. Federación Venezolana de Badminton
- 2. Unión Panameña de Badminton
- 3. Badminton Canada
- 4. Federación Colombiana de Badminton
- 5. Guyana Badminton Association

Born: 22<sup>th</sup> December 1967

Languages: English and Spanish

a. Brief statement of nominee's qualifications / experience.

- Health, Marketing and Communication Professional with experience in Strategic Planning and Sports Management.
- 18 years of experience in Health Management and project management.
- 26 years of experience in Sports Management (Planning-Technical-Administrative).
- 22 years of experience in TV and Radio Production.
- 19 years of experience in written journalism.
- 26 years of experience in Events Organization.
- Proficiency in the English language (written and spoken).
- PC skills, Microsoft Office (Word, Excel, Power Point)
- Handling of digital editing programs for television production (Adobe Premiere, After Effects, Soundtrack, Sound Forge, etc.)
- Handling of Sound systems and Set Design.

- 2015 Present: VP Caribbean Region Badminton Pan American Confederation.
- 2015 2017: President Caribbean Regional Badminton Confederation (CAREBACO)
- 2015 Present: BWF Administrators Course (Lima, Perú)
- 2015 Present: Chair of Communications Badminton Pan American Confederation
- 2012 Present: President of Dominican Republic Badminton Federation
- 2010 Present: BWF Administrators Course (Curitiba, Brazil)



- 2008 2012: Secretary of Dominican Republic Badminton Federation
- 2007 Present: Update Badminton Instructor (ASOBADME)
- 2005 2012: Marketing and Communication Director of Dominican Republic Badminton Federation
- 2005 2012: Technical Director of the Dominican Republic Badminton Federation
- 2003 2010: President of National District Badminton Association
- 2003 Present: Badminton Instructor (ASOBADME)
- c. Other sporting, commercial, management or professional experience or relevant qualifications.

### **Sports**

- 2015 Current VP Caribbean Region Pan American Badminton Confederation
- 2015 Current Chair of Communications Badminton Pan-American Confederation
- 2012 Current President of Dominican Badminton Federation
- 2012 Current Coordinator Radio and TV Dominican Olympic Committee
- 2008 Current Member of the Communication Commission of the Dominican Olympic Committee
- 2008 2012: Secretary of the Dominican Badminton Federation
- 2007 Present: Update Badminton Instructor (ASOBADME)
- 2003 2010: President of the National District Badminton Association
- 2003 Present: Badminton Basic Level Instructor (ASOBADME)
- 2001 2004: Vice President of the National District Tennis Association
- 1999 2001: President of the Tennis Committee of the Arroyo Hondo Club
   1999 Present: Professional Tennis Coach Level III (International Ten
- 1999 Present: Professional Tennis Coach Level III (International Tennis Federation ITF)
- 1995 Current GENECA Tennis Circuit Organizer for Veterans
- 1992 1995: President of the Youth Tennis Committee of the Arroyo Hondo Club.
- 1992 1993: President of the Tennis Coaches Association of R.D.
- 1990 1991: Assistant Coach of Florida International University Tennis Team
- 1990 Basic Level I Upgrade Professional Tennis Coach (International Tennis Federation ITF)
- 1989 Present: Professional Tennis Coach certified by the United States Professional Tennis Registry (USPTR)
- 1989 Basic Level I Professional Tennis Coach Course (International Tennis Federation ITF)
- 1989 National Pre-Selection of Field Tennis
- 1984 1987: National Judo and University Judo Champion (category 78kgs.)
- 1977 1984: Competitor in various sports (Baseball, Table Tennis, Judo, Basketball)
- 1980 1982: Preselection of Basketball Mini Basket (Club Deportivo Naco)
- 1978 1982: Preselection of Basketball Mini Benjamín (Club Plaza Independencia)



### **Health**

- Consultancy for the Monitoring and Evaluation of Projects of the Presidential Council of AIDS (2007-present)
- Diplomat in Health Management, HIV and AIDS (Catholic University of Santo Domingo (2007)
- Consultancy for the Design, Planning and Coordination of the National Program for the Prevention of HIV / AIDS in the Sports Field for the Presidential Council of AIDS (2004-present)
- Design, Planning and Coordination of the prevention campaign against HIV / AIDS in the Pan American Games, Santo Domingo 2003, Central American Cartagena 2006 and Pan American Rio 2007.
- Coordination of the HIV / AIDS Prevention Program in the hearing of Health Professionals (2001-2004)
- Strategic Communication Consulting for the institutional positioning process of the Presidential AIDS Council (2001-2004)
- Strategic Communication Consultancy for the vaccination process of the SESPAS (2000-2004)
- Strategic Communication Consultancy for the SESPAS Mother and Child Area programs (2000-2004)
- Strategic Communication Consultancy for the Dentistry Area of SESPAS (2000-2004)

#### Marketing

- Basic and Advanced Workshops on Transformational Leadership (Life Impact)
   2006
- Diplomat in Market Strategies (PUCMM-INTELECTA) (2005)
- Staff member of the Management, Management Skills Development and Transformative Leadership courses (Martha Beato Productividad & Bienestar) (2005)
- Member of the staff of the courses of Goals 2004 -2007, Discovering your Mission (Martha Beato Productividad & Bienestar)
- Staff of the Network Marketing Group Times (Cronos Consulting) (2003)
- Just in Time (Catholic University of Santo Domingo, Pablo Ross) (2002)
- Bachelor of Marketing (11th semester) 2001

#### **Communications**

- Coordinator of the digital radio station Radio Antorcha (www.colimdo.org)
- Coordinator of the Radio Program Camino Olímpico (Z101fm)
- Co-producer of the Camino Olímpico Tv Program (17 weekly broadcasts)
- Co-producer of the Radio Deportiva space (Sporting Life, 105.3FM) Current
- Co-producer of the Sports Television space (Sports Center, CDN 37) Current
- Advisory Member of the Association of Sports Writers (ACD) (2003- present)
- Sub-editor Sports Newspaper Listín Diario International Section (2003-2004)
- Level III Editor "Sports" Listín Diario Newspaper (2001-2003)
- Nomination Chronicler of the Year 2003 version Television



- Certified announcer No.7865 (COMMISSION OF PUBLIC SPECTACLES AND RADIOPHONY) (1997)
- Professional Announcer Gold Diamond (NATIONAL SCHOOL OF LOCATION) (1997)

# d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.

- As an expert in communications and marketing could be contributing to the construction of a positioning plan and fundraising of our institution.
- Also, with the accumulated experience in strategic planning and technical development combined with our technical and managerial level we can contribute to the creation of follow-up programs, support and technical advice for the development of badminton in our Caribbean area, such as: Training Courses, Academies, Development Centers, and others.
- One of the areas where we consider that we can contribute the most is in positioning our Badminton stars in America as recognized figures of the sport in general. We are also interested in strengthening the championships in order to promote our regional champions as emerging figures of the world badminton.



## Candidate Profiles - Election to BPAC VP CARIBBEAN

#### 2. MR. ROBERT MICHAEL RICHARDS

### **Proposer:**

1. Jamaica Badminton Association

### Seconder (s):

1. Federación Deportiva Peruana de Bádminton

Born: 25<sup>th</sup> March 1964

Languages: English

a. Brief statement of nominee's qualifications / experience.

The candidate has served the badminton community in the Caribbean over several years as follows.

- Past National, Caribbean & Pan Am medallist.
- Served as council member for the Jamaica Badminton Association (JBA) for 6 years.
- Youngest Captain of the Jamaican Badminton Team, a position I held for 21 years.
- President of the Jamaica Badminton Association for 7 years, (2 terms)
- President of CAREBACO for 2 years.
- Certified Olympic Sport Administrator. Received diploma from the IOC for voluntary contribution to sport. Served on the first executive of the Central American & Caribbean Confederation. While being captain of the Senior National team I was also the player representative on the council.
- Was the 1<sup>st</sup> JBA president to have National team fully sponsored and was the 2<sup>nd</sup> team in Jamaica (football being the 1<sup>st</sup>) to have international travel fully sponsored by American Airlines.
- Introduced Badminton to the under privileged communities and to date this still remains the only rackets sport that continues to be played in these communities. Obtained full sponsorship for this program during my tenure.
- Had up to (4) players in the top 100 ranking list during my tenure which included myself &
  Roy Paul Jr. being ranked 28 at a point in time for qualification for the 2000 Olympics in
  Sydney.



- Had the first Umpires and court official's association started, which was run and lead by Mr. Joseph Clarke.
- Had more full sponsored tournament and other participants from other Caribbean islands coming to tournament in Jamaica, during my tenure.
- Worked on several other sporting committees in Jamaica after retiring from playing Badminton Internationally.
- b. Badminton experience and involvement.
- See above
  - c. Other sporting, commercial, management or professional experience or relevant qualifications.
    - IOC Certified Sport Administrator.
    - Owner and CEO of LAN Integrators Limited (an Information Technology firm which is celebrating its 25<sup>th</sup> anniversary.
  - d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.
  - Mr. Richards is well connected across the North America, Latin American and Caribbean Region and brings a depth of experience in sports administration and will aid in the well needed transformation of the sport in our region.
  - He intends to focus on strengthening various badminton development programs in the Caribbean region and harnessing more top talents for BPAC from the Caribbean region.
  - He also intends to focus on soliciting more sponsorship and marketing promotions to continue to build more recognition and awareness of the sport in the BPAC region to ensure that badminton can deliver a greater value proposition to Sponsors in the region and generate more independent funding for the region.



## Candidate Profiles - Election to BPAC VP SOUTH AMERICA

### 1. MR. GONZALO MARIO CASTILLO GUZMAN

### **Proposer:**

1. Confederación Brasileira de Bádminton

#### Seconder (s):

- 1. Federación Paraguaya de Bádminton
- 2. Federación Nacional de Bádminton de Guatemala
- 3. Federación Chilena de Bádminton
- 4. Federación Venezolana de Bádminton
- 5. Federación Ecuatoriana de Bádminton
- 6. Federación Uruguaya de Bádminton
- 7. Federación Boliviana de Badminton
- 8. Federación de Bádminton de Honduras
- 9. Federación Salvadoreña de Badminton

**Born:** 25<sup>th</sup> July 1966

Languages: SPANISH NATIVE / ENGLISH

a. Brief statement of nominee's qualifications / experience.

 The candidate has a professional and sports career at the highest level is considered a professional with excellent result in the efforts with which he commits achieving and exceeding the objectives initially set. Of qualifications with respect to his professional ethics of first level and recognized for it so much at sport level as at work-professional level.

- The presidential candidate has a long history of more than 40 years with the Badminton, was South American Champion and national champion in the modality of mixed doubles, participated representing Peru in the Tomas CUP in Oslo, Norway, knows the sport very well, its regulations and how to archieve its professionalization, development, massification with transparency and first level ethics.
- He keeps several years as an athlete, father of high athletes and who has represented Peru in official competitions worldwide.
- He is currently president of the Peruvian Sport Federation of Badminton, current Vice President of the National Association for Olympic Games of Peru attached to the international Olympic Committee (IPC) and is currently a member of the



Peruvian Olympic Committee (COP).

- It has been considered by the highest authority in his country as the Sport Federation with the award for the best Peruvian Sports Federation of a total of more than 50 sport federations is considered the most outstanding for its achievements, transparency, good governance, overcrowding, ethics sports and the exemplary development of Para-Badminton in Peru and the region.
- He managed to manage the first South American of Para-Badminton and the Pan American of Para-Badminton as the host country in November of 2018 with an unprecedented record of participants.
- c. Other sporting, commercial, management or professional experience or relevant qualifications.
- As a child he made rowing for several years, then practiced badminton and squash, has always been linked to sport is part of his life and that of his family.
- He works as a professional in the Financial branch. He graduated with an Economist
  Degree from the University of Lima, then did his Masters in Financial Economist at
  ICADE, Madrid Spain and graduated as a Master, then studied his second accounting
  degree at the University of Lima and graduated as Bachelor.

He took courses at Harvad University, Kellogg, University of Chicago in the USA. His professional experience is very vast and in large transnational companies such as Exxon Mobil, Telefonica del Peru, Bakus Corporation, Belcorp, Sigdo Kopers, Copeinca, etc. Always working very closely with methodologies of good governance, good corporate governance, transparency, ethics, good financial and accounting practices. Expert in the preparation of strategic plans and their long-term and short-term planning.

- d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.
- With his strategic professional vision and his sporting experience as a player and manager of the Badminton Peruvian Sports Federation, I am sure he will greatly support the Pan Am Confederation in achieving the goals that are outlined, whether in the continental dissemination of the sport, the good government and achievement to improve the American level. As well as the use of scarce resources in the best way in order to reach the goals set.
- I believe that it will greatly help us to carry out an excellent work plan, designing a milestone and a follow-up date to achieve the goals set and bringing the finances in the best possible way with transparency, efficiency and clarity.



## Candidate Profiles - Election to BPAC VP SOUTH AMERICA

### 2. MRS. SANDRA CONSTANZA MORENO RUIZ

### **Proposer:**

1. Federación Colombiana de Bádminton

## Seconder (s):

- 1. Guyana Badminton Association
- 2. Federación Dominicana de Badminton
- 3. Unión Panameña de Badminton

Born: 12<sup>th</sup> August 1969

Languages: SPANISH

a. Brief statement of nominee's qualifications / experience.

•	2013	Certified lawyer
•	2015	Public Accountant
•	2015	Forensic Accounting
•	2017	Specialization in Sport Management and Management
•	2012 – Present	Current Legal Representative of the Fundación Deportes Colombia
•	2012 - Present	: Current member and legal representative of Asesores Jurídicos de
	Colombia SAS	
•	2016 – Present	Chair Commission of Gender Equality (Women in Badminton)
•	2017 – 2021	Secretary General of the Colombian Federation of Badminton.
•	2013 - 2017	President of the Colombian Federation of Badminton
•	2009 – 2013	Member of the disciplinary Commission of the Colombian Federation
	Badminton.	
•	2015 – 2016	Counselor of the Colombian Orienteering Federation.
•	2014 – 2017	Legal and accounting consultant in link Marketing.
•	2016 – 2017	Auditor of the Colombian Federation of Cheerleaders.
•	2015 - Present	Current accountant of the Colombian Federation of Field Hockey.



### b. Badminton experience and involvement.

- 2016 Present Chair commission of Gender Equality (Woman in Badminton).
- 2017 2021 Secretary General of the Colombian Federation of Badminton.
- 2013 2017 President of the Colombian Federation of Badminton
- 2009 2013 Member of the disciplinary Commission of the Colombian Federation Badminton.

## c. Other sporting, commercial, management or professional experience or relevant qualifications.

- 2017 Specialization in Sports Management and Management
- 2012 Present Current Legal Representative of the Fundación Deportes Colombia
- 2015 2016 Counselor of the Colombian Orienteering Federation
- 2014 2017 Asesora jurídica y contable en Link Marketing.
- 2014 2017 Legal and accounting consultant in Link Marketing.
- 2015 Present Current accountant of the Colombian Federation of Field Hockey

## d. Statement on behalf of nominee on how he / she can assist Badminton Pan Am Confederation.

- Strengthen the culture of the incorporation of women.
- Increase the decision-making power of women in the United States in badminton.
- Encourage the participation of both genders.
- Address the needs and aspirations of women.
- Support and advice in the planning and development of the strategic plan.
- Advice and planning of training, camps, tournaments among others in the South America area.
  - Reinforce the positioning of badminton.
  - Advise and strengthen the associations of the region.
  - Design a sports sponsorship strategy.
- Develop championships in the South America region, with more benefits for our athletes.